



## 31st Annual Conference

# Sponsorship Opportunities

### This September we challenge our industry to **ASPIRE TO NEW HEIGHTS**

It's GRC's 31st Anniversary and finally we can be together again. Our industry faces challenges, but also we have the opportunity for innovation, change, and improvement. Join us, and get ready to get re-acquainted, work collaboratively and think creatively to resolve the issues impacting recycling in Georgia. Let's aspire to new heights as we work together to grow and sustain recycling as an environmental solution and economic driver in Georgia.

#### Why Sponsor?

Sponsorships provide opportunities to feature your company, non-profit, trade association or government services as well as receiving media outreach and promotion before, during and after the conference.

#### Who attends the conference?

- In 2019 more than 150 attended from Georgia, the Southeast Region and around the country. (In 2020/2021, we were virtual with over 80 attendees)
- Attendees came from over 30 Georgia cities plus 9 states and the District of Columbia.
- The Trade Show featured 16 business partners

#### Attendees include:

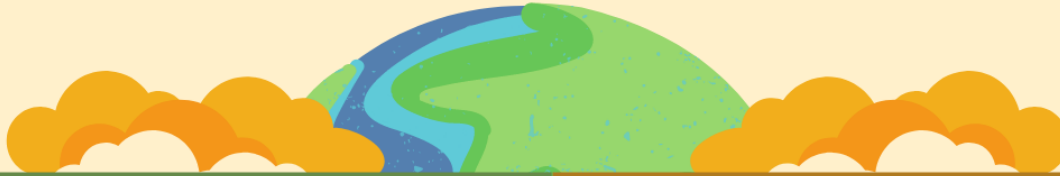
- For profit businesses interested in circular economies
- Manufacturers using recycled content
- Materials processors
- Federal & state government reps
- Recycling program managers from cities, counties, non-profits, & consolidated governments
- Collectors and haulers
- Compost industry manufacturers
- Sustainability professionals
- Non-profits & Trade Associations
- Equipment manufacturers

#### To Sponsor:

Review the sponsor options on page 2 of this document. Don't forget to consider exhibiting as well in the Trade Show.



# Sponsorship Levels



## All sponsorships include:

- Listing in conference program handout
- Promotional pieces
- Email advertising



## Premiere Sponsor (2) \$3000

- Monday Night Reception on the lawn  
or
- Tuesday Night Reception "Anniversary" Celebration



## Elite Sponsor (1) \$2000

- Recognition/General Sponsorship
- Includes Logo Recognition on program



## Legendary Sponsors (3) \$1500

One of these three breaks:

- Monday Morning Exhibitor Break
- Monday Afternoon Exhibitor Break
- Tuesday Morning Exhibitor Break
- Includes Logo Recognition on program



## "Good Sort" Sponsors (10+) \$750

Type:

- |                     |               |
|---------------------|---------------|
| • Paper             | • Textiles    |
| • Plastics          | • Tires       |
| • Glass             | • Equipment   |
| • Metals            | • Hauler      |
| • Organics          | • Consultants |
| • MRF Processor     |               |
| • Trade Association |               |

## To Sponsor:

Contact Gloria Hardegree:  
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 404-634-3095  
 404-285-4001(m)

Commitments must be received by Aug. 1, 2022 so that we may promote prior to the conference.

